OCTOPUS 6 is a fully featured, platform independent and affordable newsroom computer system designed to give advantage to journalists in newsrooms around the globe.

It provides convenience, speed and ease of use at every stage of the newscast preparation process. With scalability, modularity, support for a wide range of languages and open architecture OCTOPUS 6 can be used in any newsroom, no matter the size, language or workflow. From New York to Hong Kong, from Bergen to Doha, thousands of journalists, at dozens of broadcasters use OCTOPUS system for their news production every day.
What is OCTOPUS6

Overview

• OCTOPUS6 provides the tools for journalists in TV newsrooms to fulfill all aspects of their workflow. From browsing or searching source material (including agency wires, lowres videos, e-mail, social networks, RSS feeds and faxes), scheduling assignments in the calendar and delegate them to reporters, to writing scripts and preparing rundowns. OCTOPUS6 is fully scalable, making it equally suitable for 24/7 news networks or channels with only a few bulletins per day. OCTOPUS6 can also publish materials online, stories can go directly from rundown to Twitter, Facebook or YouTube. Journalist in the field use OCTOPUS Mobile client to file stories and video using their Android or iOS devices. The OCTOPUS Tablet client helps anchors, directors and others in the studio or control room to keep track of the rundown.

• OCTOPUS6 is a powerful newsroom system that seamlessly integrates with many other systems using the industry standard - MOS protocol. OCTOPUS6 supports the placeholder workflow with MAM and playout systems. OCTOPUS users create graphics and browse, search and edit video material via MOS ActiveX. Prompter integration allows sending rich text, meaning colors and formatting from the script can be displayed on compatible prompters. OCTOPUS NLE plugin makes the integration of Adobe Premiere and Apple Final Cut Pro into newsroom workflow seamless.

• OCTOPUS6 is fluent in any language. English? Chinese? Hindi? Russian? Czech? Thai? Arabic? French? With full Unicode support, any language and character set can be used with OCTOPUS6. The entire user interface can be translated into any language so there is no need for users to understand a word of English.

• OCTOPUS6 is designed to run natively on all major operating systems, be it Linux, Mac OS X or Windows. Customers are therefore free to choose the platform that suits their needs best, thus making the design and decision making process much easier. OS independence is a feature of the OCTOPUS6 client machines as well as the servers.

• OCTOPUS6 offers, in terms of redundancy, a reliable hot standby solution. Should the main server fail, users will be seamlessly switched to the hot standby server.

What does it take to get OCTOPUS6 into your newsroom?

• From the day the decision is made, your channel can be on-air with OCTOPUS6 in just a few weeks. The installation and integration in a typical 50 seat newsroom with all supported third party devices in place can be done within a week, including the testing. User training is done by qualified OCTOPUS trainers, generally one week should be allowed for training of journalists and system administrators.

• Once the users feel confident and comfortable with the new system, it’s time to switch and enjoy all the features that OCTOPUS6 will bring.

• Users need not feel alone if they have any queries about the system; the OCTOPUS support team is ready to help 24/7/365. Support is included in every new installation for a period of at least 12 months, with all the latest features, updates and fixes that might be released during this period.

Key Features

► ARCHITECTURE
• Full MacOS, Windows, Linux support
• Installation free, lightweight client
• Automatic client updates
• Hot standby server
• Remote access from the field

► INTEGRATION
• MOS protocol support including ActiveX
• CG control via CII
• Placeholder support
• Wires, RSS, E-mail, Fax, SMS
• Forward searches
• Support for IPTC, ANPA, NewsML or custom formats

► OCTOPUS OPTIONS
• Mobile news gathering for iOS and Android phones
• Tablet studio tool for iPad and Android
• OCTOPUS NLE Plug-in for Adobe® Premiere® Pro and Apple Final Cut Pro®
• Publishing/ingesting to/from for Facebook, Youtube, Twitter and others

► GUI
• Tabs, split windows
• Saved desktops
• Favorites
• Multilingual environment
• Full Unicode support
• Quick search and full text search

► SCRIPT
• Rich text scripts
• Double or single column scripts
• Spell-check
• Script autosave
• Story history
• Lowres media preview
• Drag and drop

► RUNDOWN
• Story and rundown archive
• Rundown Buddy
• Rundown timing
• Real-time playout status in rundowns
• Item and rundown channel assignment

► GLOBAL FEATURES
• Lowres browsing and thumbnails
• Assignment and production folders
• Story centric workflow
• Calendar, Address Book, Diary
• Guest management
• User-to-user messaging and chat
• Sophisticated user rights management
• Comments on agency wires
• 24/7 global support

Contact OCTOPUS Team

OCTOPUS Newsroom Trading Ltd.
4th Floor, Lawford House,
Albert Place, London, N3 1QA,
United Kingdom

www.octopus-news.com

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4th Floor, Lawford House,
Albert Place, London, N3 1QA,
United Kingdom

www.octopus-news.com

OCTOPUS Newsroom s.r.o.
Nad tratí 297/6
160 00 Praha 6
Czech Republic

Info: info@octopus-news.com
Sales: sales@octopus-news.com
Press: press@octopus-news.com
Tel: +420 221 181 511
Fax: +420 221 181 521